



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

08 January 2025

DIVISION MEMORANDUM

No. 014 s. 2025

SDO BATANGAS PROVINCE CAREER EXPO - FRONTIERS 2025

To: Assistant Schools Division Superintendent
Chiefs, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors/ Coordinators
Unit/ Section Heads
SDO Personnel
All Others Concerned

1. In reference to **DM-OCUI-2021-00347 Career Guidance Program (CGP) for Sy 2021-2022**, the School Governance and Operations Division, through the Youth Formation Division, launches the SDO Batangas Province Career Expo - Frontiers 2025.

2. SDO BATANGAS Career Exposition - Frontiers 2025 is a program designed for Grade 6, Grade 10 and Grade 12 learners geared towards developing their potentials as they venture to new career paths, skill development, and other relevant aspects of their professional journey, future careers, and vocational choices in the emergence of technology and global trends.

3. With the division theme, "*Navigating the Future: Exploring Diverse Paths for GenZ*," SDO Batangas Province Career Expo - Frontiers 2025 has the following objectives aligned to the objectives of Career Guidance Program:

- a. To assist Grade 6 learners by equipping them with significant information on career choices;
- b. To lead JHS GenZ learners in identifying their chosen career options/paths aligned in their SHS tracks and strands;
- c. To trace the SHS tracks and curriculum exits of the students, and
- d. To display career opportunities.

4. Furthermore, this school-based career exposition can be done through the following suggested schemes and activities/;

- a. Career talks
- b. Career school displays
- c. Career-oriented partnerships
- d. Job fair
- e. College Orientation and Career Guidance
- f. Resume/Curriculum Vitae Writing



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- g. LGU and other government agencies partnership
 - h. Career Camp
 - i. Tracer Study
 - j. Career tracking
 - k. Track/Strand Manifest or Success Story
 - l. Inspiration/Model Setters - Speakers
 - m. Hall of Fame/Successful Graduates Gallery Walk
 - n. Other similar activities that are safe and conducive for the teachers, learners, and stakeholders may possibly be executed.
5. Each school should have a tracer mechanism to gather information about:
- a. Grade 10 choice of schools, SHS strand/track, or other endeavor
 - b. Grade 12 curriculum exits

The tracer statistical data will be submitted on or before April 4, 2025 by each guidance counselor or designate through a drive link which will be given through another memorandum.

7. Career Expo will be celebrated on any date/s in March 2025. Registration will be done on or before February 17-28, 2025 through this link:
bit.ly/CarccrEXPOFRONTIERS2025
8. Narrative and pictorial reports in word files will be submitted through the link below on or before April 4, 2025:
bit.ly/CareerEXPOReport2025
9. All School Heads Guidance Counselors, and Designates will have an online orientation meeting regarding the career expo in the following dates:
CD 1: January 14, 2025, 10:00 AM
CD 2: January 14, 2025, 2:00 PM
CD 3: January 15, 2025, 10:00 AM
CD 4: January 15, 2025, 2:00 PM
Meeting links will be disseminated through email or group chats.
10. Immediate dissemination and strict compliance with this Memorandum is highly expected.

MARITES A. IBANEZ, CESO V
Schools Division Superintendent

YFD/SDO Batangas Province Career Expo Frontier 2025/R2-139947/01/08/2024



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